

ANCHOR BREWING

SAN FRANCISCO

Go West! IPA™

Inspired by the California Gold Rush and all those who Go West!



The California Gold Rush compelled thousands to Go West! “to see the elephant,” a metaphor for the doggedly optimistic risk-taking linked then and now with America’s intensified pursuit of happiness. As early as 1849, India Pale Ale—prepared by British brewers for export to India by adding dry hops to barrels of hoppy ale—was also going west, from England around the Horn to San Francisco. In 1975, Anchor—America’s first craft brewery—led the modern revival of dry-hopped handmade ales. Fast-forward to Go West! IPA™, made with 2-row pale barley malt and dry-hopped with a unique blend of 4 American hops. Its mouthwateringly complex aromas of citrus, pine, and the tropics; spiky bitterness; gleaming golden color; and clean finish unite to create this singular 24-karat IPA. Go West!, where the impossible is possible.

APPEARANCE Bright, clear golden color with light tan head

AROMA Strong tropical and citrus fruit aromas balanced by the spiky freshness of pine needles

TASTE Bitterness up front followed by subtly sweet maltiness

MOUTHFEEL Light in body and very smooth

FINISH Hop bitterness, clean and fresh, and a hint of sweetness creates a complexity that leaves you wanting more

BREW FACTS

FIRST BREW
2015

MALT
2-Row Pale

FIRST BOTTLING
2016

HOPS
Apollo, Bravo

STYLE
American IPA

DRY HOPS
Citra, Equinox,
Calypso, Eureka!

ALC. BY VOLUME
6.7%

AVAILABILITY
Year-round in bottles,
cans, and on draught

IBUs
75



“I think Anchor hit it out of the park here. Very solid beer that I would highly recommend.”

-Terrance, **Beeradvocate**

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INSPIRED BY ALL THOSE WHO GO WEST!



An IPA from America's First Craft Brewery

The brewers behind this beer led the revival of dry-hopped handmade ales.

A Name Inspired by Adventure

Plucky Gold Rush Pioneers sought adventure by going west to seek their fortune, a spirit that remains true today.

24-Karat Gold

Complex aromas of citrus, pine, and the tropics, spikey bitterness, gleaming golden color, and clean finish unite to create this singular 24-karat IPA.

Go West! IPA
12oz Bottle



Go West! IPA
6-Pack Bottle



Go West! IPA
4/6 Pack Bottle



Go West! IPA
12-Pack



Go West! IPA
24/12oz Loose



Go West! IPA
22oz Bottle



Go West! IPA
12/22oz Case



Go West! IPA
12oz Can



Go West! IPA
6-Pack Can



Go West! IPA
4/6-Pack Can



Go West! IPA
5.16 Gal. Keg



Go West! IPA
13.2 Gal. Keg



Go West! IPA
15.5 Gal. Keg

