



OCTOBERFEST

MÄRZEN • TOASTY MALT • CARAMEL • COCOA



Crafted as a flavorful session beer, Bell's Oktoberfest Beer is perfect for a week-long wedding celebration in Germany or the start of the Michigan autumn. As with Bell's Lager Beer, Oktoberfest spends a full six weeks maturing in the fermentation vessels. Unlike its cousin, Oktoberfest trades in the assertive hop presence for a focus on light caramel malt notes, lending body without too much sweetness.

PHYSICAL SPECIFICATIONS

ABV:	5.5%
Bitterness:	24 IBUs
Color:	Coppery Orange
Original Extract:	13.7 Plato

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PRODUCT SPECIFICATIONS

Pricing Tier:	2
Availability:	Fall Seasonal
Available Formats:	6 & 12-pk bottles
Shelf Life:	3 months



Bottle UPC



6-pack UPC



12-pack UPC



Keg UPC

Bell's Sales Rep _____ Phone _____ Price _____

