This is the forty-third annual “Our Special Ale” from the brewers at Anchor. It is sold from early November to mid-January. The Ale's recipe is different every year, as is the tree on the label, but the intent with which we offer it remains the same: joy and celebration of the newness of life. Since ancient times, trees have symbolized the winter solstice when the earth, with its seasons, appears born anew. Our tree for 2017 is the Santa Lucia fir. Extremely rare, it is native and limited to California's Santa Lucia Range.

**OVERALL** A smooth and creamy winter warmer, with rich flavors of cacao, toffee and roasted nuts, and subtle hints of honey and herbal spice.

**APPEARANCE** Deep, dark, chocolate brown; creamy tan head.

**AROMA** Coffee, roasted wood and wintry spices.

**TASTE** Creamy bittersweet chocolate, roasted coffee, roasted malts and toasted nuts.

**MOUTHFEEL** Rich, smooth, and velvety.

**Brew Facts**

**FIRST BREW** 1975

**FIRST BOTTLING** 1975

**STYLE** Spiced Ale

**ALC. BY VOLUME** 6.7%

**IBUs** 43

**MALT** Top Secret

**HOPS** Top Secret

**AVAILABILITY** November – mid-January in 12oz. bottles, 50.7oz Magnums, and on draught

“Anchor’s Christmas Ale is among the oldest and most revered of all U.S. holiday beers.”

-CraftBeer.com
43 Years of Holiday Tradition
In November of 1975, Anchor released the first holiday beer in America since Prohibition. Every year, we create a new secret recipe with a completely unique label.

The 2017 Tree – Santa Lucia Fir
The tree for 2017 is the Santa Lucia fir. Extremely rare, it is native and limited to the Santa Lucia range along the central coast of California.

Collect Multiple Years for a Vertical Tasting
Christmas Ale’s wintry spiced flavors evolve with time making them ideal for vertical tastings. Make sure to store them in a dark and cool place for the best results.

<table>
<thead>
<tr>
<th>Case Dimensions &amp; Weight (in USA inches and lbs.)</th>
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<tbody>
<tr>
<td>Length</td>
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<tr>
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</tr>
<tr>
<td>6-Pack Bottles</td>
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<tr>
<td>4/6 Pack Case</td>
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<tr>
<td>6/50.7oz Magnum Bottles</td>
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